

PRIMARY AREAS OF SCHOLARLY INQUIRY

Advanced Quantitative Methods; College Student Persistence and Completion; Access and Equity; Policy Analysis

EDUCATION

Ph.D. New York University, New York, NY
Higher and Postsecondary Education

Dissertation: *Understanding the Effects of Student Employment on College Completion for Undergraduate Black, Latinx, and White Students at Two- and Four-Year Institutions*

Committee: Stella M. Flores (Chair), Frances K. Stage, Liang Zhang

M.A. New York University, New York, NY
Higher Education and Student Personnel Administration

B.A. The Ohio State University, Columbus, OH
English, Pre-Education

ACADEMIC APPOINTMENTS

2019 – Present Postdoctoral Research and Teaching Associate
University of Georgia, Institute of Higher Education

PUBLICATIONS

Shirley, M., & Flores, S. M. (2018). The Demography of Pathways to Higher Education for Critical Populations. In M. Gasman & A. Castro Samayoa (Eds.), *Contemporary Issues in Higher Education*. NY: Routledge.

Shirley, M. (2018). Navigating Politics and Mission in College Enrollments. In F. K. Stage & S. M. Hubbard (Eds.), *Linking Theory to Practice: Case Studies for Working with College Students* (pp. 92-95). NY: Routledge.

Brewer, D. J., & **Shirley, M.** (2017). Federal Policy to Promote Innovation in US Higher Education. Retrieval from: <https://www.urban.org/sites/default/files/publication/93371/federal-policy.pdf>

Manuscripts Under Review:

Shirley, M. Work Matters: Understanding the Effects of Student Employment on College Completion for Black, Latinx, and White Students at 4-Year Institutions. *Review of Higher Education*.

Shirley, M. Work Matters: Understanding the Effects of Student Employment on College Completion for Black, Latinx, and White Students at 2-Year Institutions. *Community College Review*.

Papers In-Progress:

Shirley, M. “Student Employment and College Completion: Differing Effects between the Two- and Four-Year Sectors of Postsecondary Education”

Shirley, M. “Estimating the Influence of Student Employment on Post-Graduation Salary Earnings”

Spencer, G., **Shirley, M.**, & Minott, T. “Setbacks to Success: College Transfer and the Role of Credit Loss”

Billings, M. S., Clayton, A. B., & **Shirley, M.** “The Impact of the Georgia Advising Corp.”

HONORS AND AWARDS

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|-------------|--|
| 2020 | Association for Institutional Research (AIR), NCES Data Institute: Using Federal Datasets to Support Research on Postsecondary Education |
| 2019 | AERA Congressional Fellowship, Finalist <i>(Withdrew application from consideration after accepting postdoctoral position)</i> |
| 2018 – 2019 | Faculty First Look Scholar, New York University |
| 2018 – 2019 | Pre-Doctoral Fellowship for Underrepresented Faculty, Indiana State University <i>(Unable to accept)</i> |
| 2015 – 2019 | Steinhardt Fellowship Program, New York University |
| 2015 | Equity Institute for Doctoral Students, University of Pennsylvania |
| 2012 | W.E.B DuBois / Nelson Mandela Commitment to Dialogue and Education Award, New York University |

PRESENTATIONS

Peer Reviewed Conference Presentations:

Spencer, G., **Shirley, M.**, Minott, T. (Accepted). Setbacks to Success: College Transfer and the Role of Credit Loss. In paper session at annual meeting of *American Educational Research Association (AERA)*. San Francisco, CA.

Shirley, M. (2019). Work Matters: Understanding the Effects of Student Employment on College Completion for Black, Latinx, and White Students at Two-Year Institutions. In paper session at annual meeting of *the Association for the Study of Higher Education (ASHE)*. Portland, OR.

Shirley, M. (2019). Work Matters: How Participation in the Student Labor Market Influences Completion for Underrepresented Undergraduate Students. In paper session at annual meeting of *American Educational Research Association (AERA)*. Toronto, Canada.

Shirley, M. (2017). The Influence of Student Employment of Full-Time Undergraduate Black and Latino Student Persistence and Completion in Higher Education. Poster presented at annual meeting of the *Association for the Study of Higher Education (ASHE)*. Houston, TX.

Damell, K., Klein, S., Patashnick, M., & **Shirley, M.** (2017). What's Up Doc? Maintaining Your Sanity and Sense of Self During the Doctoral Journey. Panel session at annual Student Affairs Conference at NYU. New York, NY.

Invited Presentations:

Shirley, M. (2019). The Effect of Student Employment on College Access, Completion, and Labor Market Returns. Research presented as an Education Policy Seminar at the Institute for Higher Education at the University of Georgia. Athens, GA.

Shirley, M. (2017). Navigating the Imposter Syndrome. Conference session at annual The LeadHERship Conference. Hoboken, NJ.

Shirley, M. (2017). Yes, You're Supposed to be Here: Navigating the Imposter Syndrome. Conference session at annual NSSS Conference. Hoboken, NJ.

Conference Service:

Shirley, M. (2018). Understanding the Role of Gender on College Students' Experiences. Chair of research paper session at annual meeting of the *Association for the study of Higher Education (ASHE)*. Tampa, FL.

TEACHING

University of Georgia:

| <u>Course</u> | <u>Role & Student Level</u> | <u>College / Department</u> | <u>Term</u> |
|--|---------------------------------|-------------------------------|-------------|
| <i>Quantitative Methods in Higher Education II Lab</i> | Instructor (Graduate Level) | Institute of Higher Education | SP 2020 |

New York University:

| <u>Course</u> | <u>Role & Student Level</u> | <u>College / Department</u> | <u>Term</u> |
|---|--|--|--------------------|
| <i>Inequality in the Pathway to American Higher Education</i> | Teaching Assistant (Graduate Level) | Steinhardt School of Culture, Education, and Human Development | SP 2019 SP 2018 |

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| <i>High School to College Transitions</i> | Teaching Assistant (Graduate Level) | Steinhardt School of Culture, Education, and Human Development | SP 2017 |
| <i>Culturally Competent Care for the Healthcare Professional</i> | Instructor (Graduate Level) | College of Dentistry | SP 2014 FA 2013 SP 2013 |
| <i>Intergroup Dialogue: Exploring Thoughts and Perceptions of Sexuality</i> | Instructor (Undergraduate Level) | Steinhardt School of Culture, Education, and Human Development | SP 2012 |
| <i>New Grad Student Seminar for International Students</i> | Instructor (Graduate Level) | Steinhardt School of Culture, Education, and Human Development | FA 2011 |

PROFESSIONAL EXPERIENCE

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|--|--|--|-----------|
| Steinhardt Institute for Higher Education Policy, New York University, New York, NY <i>Graduate Research Assistant & Program Coordinator</i> <i>Under the direction of Dr. Stella M. Flores</i> | | | 2016–2019 |
| Columbia University, Barnard College, New York, NY <i>Graduate Research Assistant for Assessment</i> <i>Under the direction of Rebecca Friedkin and Alina Wong</i> | | | 2017 |
| New York University School of Law, New York, NY <i>Assistant Director – Office of Graduate Admissions</i> | | | 2014–2015 |
| New York University College of Dentistry, New York, NY <i>Program Coordinator – Student Affairs & Academic Support Services</i> | | | 2012–2014 |
| Stevens Institute of Technology, Hoboken, NJ <i>Student Life Coordinator – Office of Student Life</i> | | | 2010–2012 |
| NYU Center for Multicultural Education and Programs, New York City, NY <i>Graduate Fieldwork Intern for Diversity</i> | | | 2011–2012 |
| United States House of Representatives, Washington, DC <i>Legislative Intern for Rep. Kevin Brady (TX-08)</i> | | | 2010 |
| The Ohio State University – Mount Leadership Society Scholars, Columbus, OH <i>Student Coordinator for the 2nd Year Experience</i> | | | 2008–2009 |

UNIVERSITY SERVICE

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| University of Georgia Postdoctoral Association <i>Executive Board, University Council Representative</i> | | | 2019 – Present |
| NYU LGBTQ Alumni Network Board of Directors <i>Nominations Committee Chair</i> | | | 2017 – 2019 |

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| NYU Martin Luther King (MLK) Week Committee <i>Marketing Sub-Committee, Co-Chair</i> | 2012 – 2015 |
| Student Affairs Conference at New York University <i>Committee Member</i> | 2010 – 2015 |
| NYU Administrative Management Council <i>Elected Representative from the College of Dentistry</i> | 2012 – 2014 |
| NYU College of Dentistry Student Affairs Committee <i>Committee Chair</i> | 2013 |
| New York University All University Commencement <i>Dean's Representative</i> | 2012 – 2014 |

QUANTITATIVE RESEARCH TRAINING

Association for Institutional Research (AIR)

2020 NCES Data Institute: Using Federal Datasets to Support Research on Postsecondary Education

New York University:

APSTA-GE 2012: Adv. Topics in Quant. Methods: Causal Inference, Fall 2017

APSTA-GE 2004: Advanced Modeling I: Topics in Multivariate Analysis, Spring 2017

APSTA-GE 2110: Large Databases in Education, Fall 2016

APSTA-GE 2003: Intermediate Quantitative Methods: The General Linear Model, Fall 2016

APSTA-GE 2002: Statistics for the Behavioral and Social Sciences II, Spring 2016

APSTA-GE 2001: Statistics for the Behavioral and Social Sciences I, Fall 2015

GLOBAL EDUCATION ABROAD

Race, Class, and Equity in Higher Education: Brazil

New York University | Rio de Janeiro and Salvador da Bahia | June 2016

Global Perspectives in Higher Education: India

New York University | Delhi and Hyderabad | March 2016

Cross Cultural Counseling & Applied Psychology: Italy

New York University | Rome and Palermo | January 2012

Education and Social Reform: South Africa

New York University | Cape Town and Pretoria | July 2011

Multicultural Histories & Legacies of London: England

The Ohio State University | London | March 2008

PROFESSIONAL AFFILIATIONS

Association for the Study of Higher Education (ASHE)

American Educational Research Association (AERA)

National Association of Student Personnel Administrators (NASPA)